

name is: **Parker Sims**  
play one on TV: **Creative Director/Writer**

can be reached at: **parkersims@gmail.com**  
**510-219-7837**

who pays me: **2018-Present**  
**Hook Studios, Los Angeles**  
*Creative Director on Google, Indeed, Amazon, Freevee, Waze*

who paid me: **2016-2017**  
**72andSunny, Los Angeles**  
*Freelance Sr Copywriter on Google*

**2005 - 2016**  
**Ogilvy & Mather, New York**  
*Associate Creative Director on UPS, Tiffany & Co, Philips, IBM, Castrol, Fanta, Citizens Bank, Kool-Aid, Wonka, Time Warner Cable, Maxwell House, FAGE*

who occasionally pays me: **2011, 2012, 2016**  
**Miami Ad School**  
*Instructor*

got educated at: **2001 - 2005**  
**UC Berkeley**  
**B.A. Sociology**  
**B.A. Mass Communications**

got schooled at: **2006, 2007**  
**Adhouse, New York**

ego stroking: **Cannes, One Show, EFFIEs, ADDYs, ECHO Awards, Cannes Young Lions**

my free time includes: **soccer, volleyball, running, reading, barbecuing, gardening, traveling, laughing**

am a shameless lover of: **puns, fantasy football, blue cheese**